



clarita 
solutions exceeding expectations



Clarita. A refreshingly different approach to implementing and deploying technology in business.



“Clarita are committed to the projects they deliver. They substantiate this commitment by investing in the development and skills of their people. Evidence of their success can be found in the consistently positive feedback we get from their customers.”

Paul White, Director, Microsoft Dynamics UK.



Getting it right first time

There's a right way and a wrong way to implement a business solution. Even if you have a clear strategy to change and improve your business, without expert advice, getting it right can be a long, painful and expensive process.

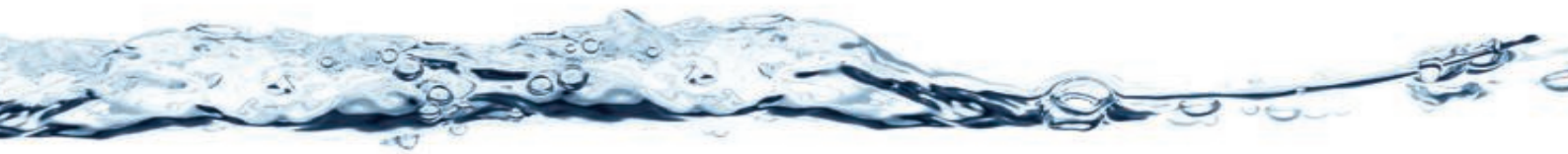
With Microsoft Dynamics you're buying into a philosophy that 'Everyone gets it'. Microsoft Dynamics uses a look and feel that your people know and love, it's just like using Microsoft Office or Outlook. Microsoft Dynamics is a suite of integrated, adaptable business management solutions that automate and streamline your financial, customer relationship and supply chain processes in a way that can help you drive business success. But to get the most out of Microsoft Dynamics you need the specialists.

As one of Microsoft's most successful UK Gold Certified partners, Clarita specialises in designing, developing, implementing and supporting Microsoft Dynamics ERP and CRM solutions, helping our customers respond to changes and deliver real business benefits and a strong return on investment based on utilising the whole Microsoft technology platform.

With us as your partner and Microsoft Dynamics as your solution, you can get up and running quickly, maximising the productivity of your people and be confident that your solution will adapt to the changing needs of your business. Equally significant, Microsoft Dynamics is a 'future-proofed' product, heavily invested in by Microsoft and supported by countless business partners across the globe, so you have the added security that your investment is safe.



Honesty, commitment and knowledge. The Clarita philosophy.



What we do

Our core strategy is to deliver systems, services and tools that will allow you to become an agile Process Managed Enterprise - enabling you to drive your company through business processes that are adaptable and flexible to meet your future needs without massive re-investment in IT. This results in the IT systems being designed and operated in tune with your business processes and not vice versa.

How we do it

Our implementation services are based on world class methodologies: Prince 2 and Rational Unified Process (RUP). This unique combination ensures we manage projects to time and budget, and that we deliver a solution fit for purpose to meet your current and future business demands.

3 levels of implementation services

We offer 3 levels of implementation services which can be tailored and deployed according to your requirements:

- **Standard Implementation** - powerful and flexible solutions based around our comprehensive template document library (mapping common business process and best practice) that give you the ability to manage and develop solutions in line with your business growth at minimum additional cost.
- **Future Proof** - complete and complex solutions that include comprehensive business analysis and documentation to reflect your unique requirements and objectives, ensure continued best practice and provide you with a central repository of your solution, processes and business methodologies.
- **Business Process Enforcement** - specialist solutions that ensure that your business processes and methodologies are validated to conform to both internal and external compliance and regulatory requirements.



Microsoft Business Solutions
Business Intelligence
Data Management Solutions
SOA and Business Process





Our product strategy

Our solutions are based on Microsoft Dynamics NAV and Microsoft Dynamics CRM, ensuring that your business solutions will seamlessly integrate to other Microsoft Technologies such as Microsoft Office, SharePoint Server, Outlook and Exchange.

However, we recognise that in today's fast moving environment, these products alone may not be able to deliver all of the business processes and specific functionality that you need, so we have aligned with key strategic partners to deliver solutions for specific industries and have forged a Product Strategy that incorporates best of breed, re-usable software components.

You can rely on us to understand your business issues and propose an appropriate and supportable solution to meet your needs.

Why use Microsoft Dynamics NAV?

Microsoft Dynamics NAV is a business management solution that helps you simplify and streamline your highly specialised processes, rapidly adapting to the unique way you do business.

Dynamics NAV provides you and your people with easy to use, industry specific functionality, even for the most highly specialised industries and organisations. Through the rapid adaptability, simplified customisation and ease of use, you can easily add functionality, custom applications, and online business capabilities. The combination of Clarita and Microsoft Dynamics NAV enables your people to be effective and your business to be competitive.

Why use Microsoft Dynamics CRM?

Microsoft has brought customer relationship management software into a new era with Microsoft Dynamics CRM — a flexible CRM solution that works the way your people do, works the way your business does, and works the way you want it to.

Microsoft Dynamics CRM integrates tightly with your business systems and processes, no matter how simple or complex, giving you the capability to easily create and maintain a clear view of customers from first contact through purchase and post-sales. With tools to enhance your company's sales, marketing, and customer service processes, the combination of Clarita and Microsoft Dynamics CRM delivers a fast, easy to use, flexible, and affordable solution.





Why use Clarita?

The driving force in Clarita is the collective energy, enthusiasm and passion of our people. We're all motivated by the same goal - satisfaction from a job well done.

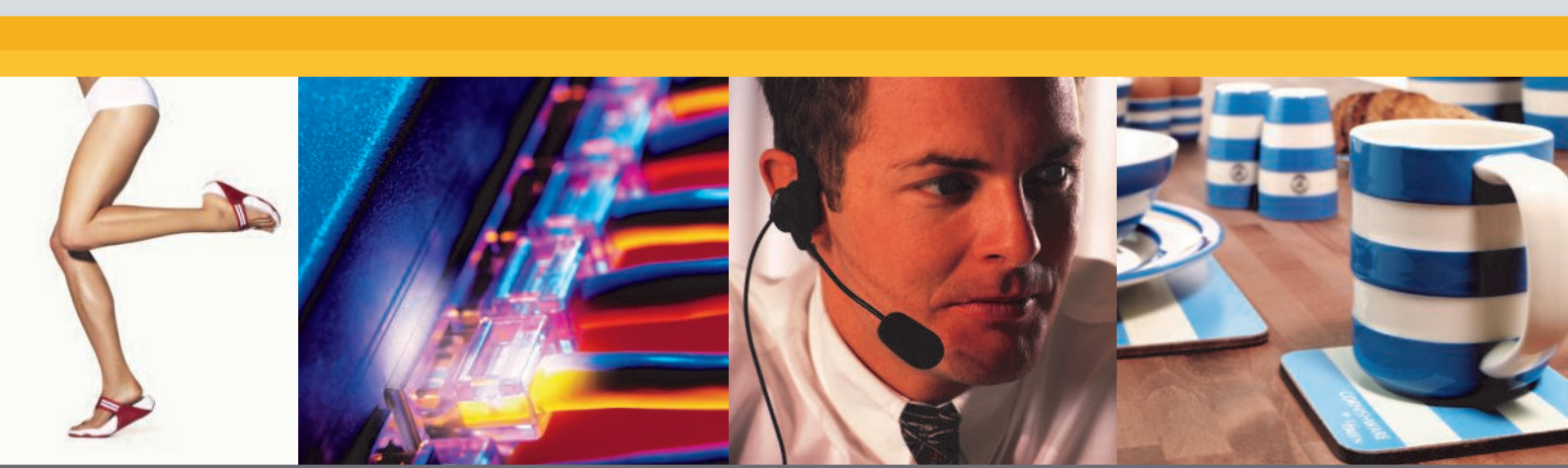
It means we care about our customers and measure our success only by the improvements we've delivered. We are the only Microsoft partner whose entire services and support team holds a Microsoft qualification. In fact, most of our team holds a MCBMSP, Microsoft's highest recognition of accomplishment with the Microsoft Dynamics suite of applications; we have more individuals with this qualification than any other company in our field.

Our core belief is that people make IT happen. We don't just mean our team; we mean your users, their understanding of the technology and their readiness to embrace it.

At Clarita we invest hugely in our people and their skills. This enables them to pass on this knowledge to your people, which in turn means you are in control of you own destiny without the need to constantly refer to expensive consulting resources every time your business changes. Our approach delivers real internal ownership and an overall reduction in cost.

"We passionately believe that the latest wave of technology holds the potential to dramatically change any business for the better. Whether a business achieves it or not depends entirely on their approach to implementing. At Clarita we'll never tell you it's going to be easy, because it's not, but if a customer is truly committed to improving their business we'll have the courage to break down the barriers to get them there."

Martin Thomas, Managing Director, Clarita



A Microsoft Gold Certified Partner and much more...

At Clarita, we are dedicated to helping our customers get the most out of their investment. Microsoft Dynamics offers a feature rich solution to meet most requirements, but like anything else, it can't do everything. Although a Microsoft Gold Certified Partner first and foremost, Clarita is also an authorised reseller of a number of complementary products and services that extend on the functionality and capabilities within Microsoft Dynamics NAV and Dynamics CRM:

- Document Management.
- Business Intelligence and Reporting.
- Payroll and HR.
- eCommerce and Webstore.
- Online Collaboration - Microsoft Office SharePoint Solution (MOSS).
- Electronic Forms.
- Shop Floor Planning and Scheduling.
- Retail/EPOS - Dynamics RMS.
- Demand Planning.
- Fashion and Apparel - Pebblestone.
- Merchandising.
- Time and Attendance.
- Warehouse Management.
- Product Lifecycle Management.
- Email Marketing.
- Service Management.

For further information on any of these complementary products and services, please contact us on enquiries@claritasolutions.co.uk.





"FastTrack CRM does exactly what it says on the tin — a service that gets you up and running quickly, smoothly and at an agreed price. The acid test is 'Would I do this the same way if I started all over again?' The answer is 'Yes!'"

Matt Foy, Financial Director, Network Si



"DCC Health and Beauty Solutions are half way through a group wide implementation project. Clarita's consultants are second to none. Not only have they taken the time to understand us and our requirements but we can relax in the knowledge that they have achieved the highest accreditation with Microsoft. Our project has progressed as planned and I am confident it is in the safest hands."

Stephen O'Connor, Managing Director, EuroCaps Ltd, (Part of DCC plc)



"We knew that we had some overstocking but Clarita and NAV showed us exactly what and where. In just 4 months we have saved some £175,000 — capital that we are investing to maintain our growth and expand our ranges, including the English classic — Cornish Blue."

Charles Rickards, Managing Director, Chomette



"Clarita has the highest calibre of consultants and are always willing to challenge our ideas and suggestions in a constructive manner. They learned quickly about our business and how it worked and, combined with a deep knowledge of the product, provided us with an end to end solution, compatible with our needs, in less than six months."

Karen Finch ACMA, Financial Controller, The Peverel Group



"We're impressed. Our initial system went live nine months ago and we have seen measureable improvements across the board. As we continue to grow, our business is constantly changing. We know where we are going; Clarita is the partner that will help us get there."

Simon O'Sullivan, IT Manager, Brand Slam